



# Mobacar brings its leading technology and team to Web Summit, Lisbon, this November

**Mobacar is delighted to announce that they are going to be exhibiting at the 2018 web summit which will take place in Lisbon this November. With 25 Conferences, 1200+ speakers, 70,000+ attendees under one roof, this is the world's largest technology event.**

Mobacar's Intelligent Mobility Platform uses Artificial Intelligence to gain a deep understanding of customers, predict their specific mobility needs and fulfil these through a global ground transportation network in real time.

This provides customers with the most relevant transportation option, at the most appropriate price delivered through a personalised booking experience. This also enables Mobacar's partners to retail at a customer level driving increased bookings, revenue, customer retention and overall commercial performance.

**"Mobacar attending Web Summit 2018 is all about networking, talking to partners about how we can help them change, transform, scale and drive better business performance, whether it's in car rental, multi-modal or any area of mobility..."**

**We have an incredible product which has potential applications in any industry where there is complexity of customer choice, and the requirement to drive real business value. I'm looking forward to some exciting discussions!"**

**Catherine Fitzgerald, Head of Growth, Mobacar**

**Web Summit** will run from the 5th-8th of November 2018 in the Altice Arena in Lisbon. Come and meet us at the event - contact us through the **web summit app** or reach out to us on Twitter using **@mobacar**



**Mobacar has been listed as one of "Skift's Top Travel Startups to Watch 2018" The Journal.ie's "Top Irish companies to watch in 2018" and has most recently been listed in the Deloitte Technology Fast 50 2018.**

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