

Mobacar

Intelligent Mobility
Solutions

Mobacar is delighted to introduce our new Head of Growth, Catherine Fitzgerald

We are delighted to announce one of the newest additions to the team; Catherine Fitzgerald has been appointed Head of Growth at Mobacar.

Catherine joins Mobacar from her previous role as Client Partner with Facebook where she led the major work on Aviation and Travel. She holds a MSc in Strategic Management from UCD Smurfit Business School and a degree in International languages and business.

Catherine is a leading business and marketing leader with over 25 year's experience in advertising, media and technology across Ireland, UK, Middle East and Australia. She has led the regional rebrand for Ooreedo in the Middle East as GM of Universal Media, ran the Coca-Cola Olympic media activation in Sydney, was the global director for major telecoms and Wind Energy with Zenith and has been a key leader for start ups in TV and Print.

Passionate about the role of technology in driving better value for businesses and consumers, she is an avid speaker at industry events. Her downtime is spent learning to surf in the west of Ireland, walking mindfulness and writing the next Lord of the Rings. @fitzycath

Mobacar is the world's leading technology company in mobility transformation today.

Our AI-powered solutions with human interface control is changing the ways businesses perform and offering consumers a much better choice.



Mobacar has been listed as one of "Skift's Top Travel Startups to Watch 2018" The Journal.ie's "Top Irish companies to watch in 2018" and has most recently been listed in the Deloitte Technology Fast 50 2018.

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